



CONNECTED FLEETS
FLEETEUROPE | CONFERENCE 2023

EVENT SCHEDULE

REGISTER NOW!



27 MARCH 2023 – DAY 1

2:30 - 5:30 PM **IFMI Connected**

Buyers only
In partnership with Echoes

6:00 PM **Welcome Cocktail**

6:00 - 7:30 PM **Keynote debate: Connectivity: building the business case for safer, more sustainable fleet and logistics**

The fleet and logistics sectors are racing towards a new ecosystem of sustainable transportation and mobility, with connected technology holding the key to unlocking this seamless transition to zero emission operations. Together with our Platinum Partners, the Connected Fleets Conference will examine how to initiate the business case for your connected vehicle fleet.

7:30 PM **Connected Fleets Conference 2023 Welcome Dinner**

28 MARCH 2023 – DAY 2

9:10 - 9:30 AM **Why connectivity is imperative for fleet and logistics success**

It is impossible to deliver a seamless fleet and mobility experience without harnessing connected technologies. This expert presentation will drill down into the most important elements and benefits of connected technology to ensure efficient zero-emission mobility.

9:30 - 10:00 AM **Thought leadership presentation with Arval Connect - Successful deployment of Telematics: How to address drivers legitimate concerns?**

Increasingly more companies and fleet managers are becoming interested in implementing telematics. However, answering concerns from drivers on data privacy is key to ensure a successful deployment. In this thought leadership presentation, you will get information on the GDPR framework, the key steps to ensure data protection, and the different tools to manage it operationally.

10:00 - 10:30 AM **How to leverage data to create a safe fleet**

10:30 - 11:00 AM **Ensuring improved safety of last mile delivery drivers**

Nothing is as good as learning from the best. More and more companies are successfully committed to safeguarding their last-mile fleet operations, their drivers and assets with the support of telematics. This best practice case study will show you why and how connected technology saves lives and boosts corporate revenues.

- 11:00 - 11:30 AM** **Networking break**
- 11:30 - 12:00 PM** **How connectivity helps accelerating fleet electrification**
Fleet electrification is much more than purchasing EVs and building an electric fleet. As fleet electrification is an unmissable link in the sustainability journey of a company, it should be handled with care and monitored correctly. Here, connected technology plays a vital role.
This best practice case study will demonstrate the value of connected technology for fleet electrification success.
- 12:00 - 12:30 PM** **Zero-emission logistics made easy and cost-effective**
“Decarbonising deliveries and optimising employee journeys at a lower cost depend upon intelligently capturing, analysing and sharing connected transport and travel data.
How is this done? You will learn valuable lessons in this thought leadership presentation.”
- 12:30 - 1:00 PM** **Thought leadership presentation with Echoes - How smart connectivity support fleet sustainability and efficiency**
Corporate sustainability commitments are forcing fleets to measure the environmental impact of their vehicle emissions. Capturing emissions data is not always easy but connected technology comes in handy.
Learn how connectivity simplifies corporate responsibility when capturing and reporting Scope 1, 2 and 3 emissions data.
- 1:00 - 2:00 PM** **Networking lunch**
- 2:00 - 2:30 PM** **Smartly reducing fleet operating costs with telematics**
Smart fleet management helps cut fleet costs, and telematics delivers the digital tools to do so.
This best practice case study will show how you can decrease your vehicle fleet spend in general and your fleet operating costs in particular by deploying and rolling out a telematics programme.
- 2:30 - 3:00 PM** **Thought leadership presentation with Continental - How to make your fleet business more efficient and convenient by tailored digital solutions**
Increasingly more companies and fleet managers are becoming interested in implementing telematics, but they might question the value for their operations and the how to initiate the optimum programme for their organisation and drivers.
In this thought leadership presentation, you will receive insights into the benefits of connected technology and hear how other fleets already profit from connected technology.
- 3:00 - 3:30 PM** **Delivering total fleet visibility: vehicles, costs, mileages, emissions**
“Smart fleet management helps cut fleet costs, and telematics delivers the digital tools to do so.
This best practice case study will show how you can decrease your vehicle fleet spend in general and your fleet operating costs in particular by deploying and rolling out a telematics programme.”
- 3:30 - 4:00 PM** **Networking break**
- 4:00 - 4:30 PM** **Thought leadership presentation with GEOTAB - Connectivity 2030: embrace AI**
- 4:30 - 5:00 PM** **What’s next for smart, safe and sustainable logistics**
“Connected technology is the future. By 2030 more than 90% of vehicles will be connected in one or another.
In this closing panel debate, we will discuss how connected technology could and should make our transportation and mobility safer, smarter and more sustainable, while satisfying customer expectations. “
- 5:00 PM** **Lessons learned and closing statement**
- 5:15 PM** **End of the conferences**

